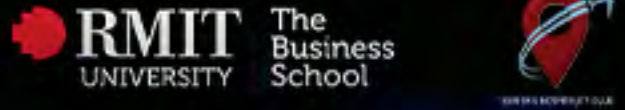


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FAQs

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RMIT BUSINESS PLAN COMPETITION

2024

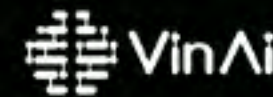
**For a Greener Vietnam: Leveraging Technology
for Sustainable Business Practices**



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1 What is RBPC?

RBPC stands for RMIT Business Plan Competition. This annual national competition invites current high school students to propose business ideas that challenge traditional business models and tackle real-world problems using digital technologies that advocate sustainable development.

2 What is the purpose of the competition?

The competition provides participants with a fantastic opportunity to explore their creativity and innovative spirit; and to showcase their pioneering digital business ideas that potentially have major sustainability impacts. Further, participants can gain valuable skill sets and experiences from the leading industry experts when joining the competition.

3 What are the main activities of RBPC?

There are 2 key competition milestones participants need to know: **The Preliminary Round** and **the Final Round**.

Submission Deadline / (Event Date)	Competition Milestone
October 13th, 2024 23:59	Preliminary round: Teams to submit their written business proposal and no more than 2-minute video to showcase their project ideas to RBPC@rmit.edu.vn.
October 28th, 2024	The 5 best teams from the preliminary round shall proceed to the final round. The 10 best videos will be published for the People’s Choice Award on the RBPC fan page.
November 10th, 2024 Time to be confirmed	Final round presentation: The five final teams will have to present their business ideas to a panel of judges at RMIT University Vietnam, Saigon Campus.

4 How can I register for my team?

The team leader can register for the Team's name and information via **RBPC's Registration FORM**.

5 Can my team consist of members from other high schools?

Yes, team members are allowed to come from different high schools.

6 Where can I stay updated about the Competition?

You can connect with us through our **Website** and **Facebook Fan page** to stay tuned on the latest news. We will continuously update competition participants on the latest announcements through our Facebook Fan page and Email, so be sure to look out for them!

If you think you have missed any important information, please do not hesitate to contact the Organising Committee via Facebook messenger or email **RBPC@rmit.edu.vn**, or contact us by hotline at: **(84-24) 3724 5923**

7 After registering, can we change our team's name?

Team must inform the Organising Committee via email about the change. Name change can only be made ***before the submission deadline***.



8 After registering, can my team change members?

If your team wishes to change team members before the submission deadline, please inform and clarify with the Organising Committee as soon as possible. This shall be considered on a case-by-case basis.

9 I left my previous team and joined a new team. Can I re-register again in a new team?

You can re-register for a new team, however, this should be done before the submission deadline (**before October 13th**). You should inform and clarify with the Organising Committee in advance to complete the re-registration to a new team.

10 What are the team leader's responsibilities?

The team leader is in charge of work allocation among the team by dividing suitable tasks for each team member to work on and is the point of contact between the Organising Committee and the team if you need any support.

11 In case the team leader cannot perform his/her work well, can we change the team leader?

Changing team leader is feasible. You must inform the Organising Committee about this change in advance. The Organising Committee will consider this on a case-by-case basis.



12 The team leader is the key contact point with the Organising team. Are other team members allowed to contact the Organising Committee?

Yes, the Organising Committee will also reply to emails received from other team members. In this case, the other team members have to refer to their team's name when emailing the Organising Committee, as a point of reference. However, we still encourage the leader to be the main point of contact.

13 Will the marking rubric be public?

The rubric will be kept only for the judges.

14 We got a poor Wi-Fi connection when we were submitting, which led to late submission.

No late submission is acceptable. We encourage teams to submit their project as early as possible. It is not recommended to submit the project close to the deadline.

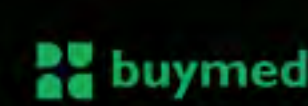
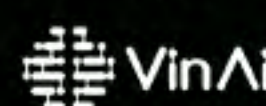
15 What will happen after submission?

After submission, teams will receive an email from the Organising Team to confirm their submission the following day. If you have submitted your work, but don't receive a confirmation email within 24 hours after submitting your proposal, please contact the Organising Committee as soon as possible.

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16 Can I use another file format, not a PDF file?

For the Preliminary Round, we ONLY accept the whitepaper/business proposal submission in a **PDF format**.

All videos have to be submitted in **MP4 format** or **MOV format**.

If we cannot access your submissions successfully, your submission will not be considered for grading.

17 What language will be used in this Competition?

The Competition is entirely conducted in English, including the Proposal, Media Pitching Kit (Video), Workshops and Final Pitching Round. Hence, all your submissions and presentations should also be in English ONLY.

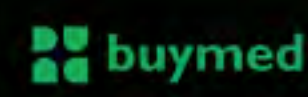
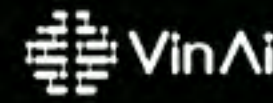
18 Is there any word limit for the proposal?

There is no word limit for the proposal. However, try to keep your business proposal brief and concise. It is optional for teams to follow (but not be limited by) the submission guideline format.

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■ Must-have links:

<https://sdgs.un.org/goals>

<https://youtu.be/7V8oFI4GYMY?si=cyl3m9hSBIHjEB1O>

https://youtu.be/RMx3bcTlxqY?si=iM_adDNh2zjWi7uV

<https://www.mckinsey.com/capabilities/sustainability/our-insights/sustainability-blog/these-9-technological-innovations-will-shape-the-sustainability-agenda-in-2019>

<https://youtu.be/Rhcrbcg8HBw?si=xBUfcswBhQMfX3m>

■ Optional Links:

<https://www.rmit.edu.vn/news/all-news/2023/nov/rmit-alumni-lead-the-way-in-sustainability-at-green-showcase>

<https://www.forbes.com/sites/technology/article/sustainable-technology/#what-is-sustainable-technology?-1>

<https://www.forbes.com/councils/forbestechcouncil/2024/01/09/five-sustainability-technologies-to-anticipate-in-2024/>

<https://www.visualcapitalist.com/11-tech-trends-to-watch-2023/>

<https://www.visualcapitalist.com/top-10-emerging-technologies-in-2024/>

<https://youtu.be/sMqtwbKc8EA?si=X035TKxsg8kDsl3>

<https://youtu.be/orlAVtY-CQ?si=UyVNbEGPYg7KI8Wj>